
Digital Marketing Intern

One-year paid internship | Full-time | Sault Ste. Marie, ON

About Harvest Algoma

Harvest Algoma is a not-for-profit charitable organization working at the intersection of food security and environmental sustainability. We rescue surplus food from going to waste and redistribute it equitably to individuals and families experiencing food insecurity across the Algoma region — connecting over 60 partner agencies and thousands of community members every year.

Through programs like Meals by Harvest, our growing food-based social enterprise, we are building local food infrastructure that is resilient, community-rooted, and mission-driven. We are looking for someone who wants to help tell that story.

The Opportunity

As our Digital Marketing Intern, you will build real skills in a real organization doing work that matters. You will own Harvest Algoma's digital presence, from social media and web analytics to content creation and ad campaigns, with direct mentorship from our Community Enterprise Manager. This is a hands-on, full-year placement designed to develop a skilled digital marketer who can contribute meaningfully to Northern Ontario's nonprofit and social enterprise sector.

Key Responsibilities

- Use Google Analytics, Google Ads, and Google Tag Manager to assess and optimize the performance of Harvest Algoma's and Meals by Harvest's websites.
- Create engaging content (video, images, and animation) for Harvest Algoma's website and social media channels, in collaboration with the Community Enterprise Manager.
- Manage social media accounts through content creation, scheduling, and paid ad campaigns that promote programs, initiatives, and fundraising efforts.
- Monitor comments, messages, and community engagement across digital platforms and respond on behalf of the organization.
- Organize and maintain a digital asset library of photos, videos, and branded templates to support consistent, efficient content production.
- Analyze social media performance using Meta Business Suite reports and adjust strategy accordingly.
- Collaborate with the fundraising committee to develop creative assets and promotional materials for events and fundraisers.

What We're Looking For

- A student or recent graduate in marketing, communications, digital media, or a related field.
- Curiosity about analytics, content creation, and digital advertising platforms.
- Strong written communication skills and attention to visual detail.
- Comfort working both independently and collaboratively in a small, mission-driven team.
- Genuine interest in food security, social enterprise, or community-based work is a plus.
- Experience with platforms like Meta Business Suite, Google Analytics, Canva, or similar tools is an asset.

Supervision & Professional Development

You will report directly to Lauren Moran, Community Enterprise Manager, who brings a background in sustainable agriculture, community economic development, and digital marketing, and has previously supervised university placement students in similar roles. You will receive daily on-site supervision, a structured training plan, weekly check-ins, and quarterly evaluations to track your growth and ensure you are building transferable, career-ready skills.

Position Details

Location: 446 Second Line E., Sault Ste. Marie, ON P6B 4K1 (on-site)

Duration: 52 weeks (April 1, 2026 – March 31, 2027)

Hours: 37.5 hours per week

Compensation: \$20.00/hour

Potential: This placement is expected to lead to a full-time, permanent position.

How to Apply

Send a resume and a brief cover letter telling us why you're interested in digital marketing and what draws you to the work Harvest Algoma does. Application period deadline is Monday June 15, 2026, 5pm. Applications can be submitted to:

David Thompson, Executive Director

dthompson@harvestalgoma.ca

(705) 253-0273 x1

We thank all applicants for their interest. Only those selected for an interview will be contacted. Harvest Algoma is committed to an inclusive and equitable hiring process.

For the Workforce Development Stream.

This opportunity is proudly supported by Northern Ontario Heritage Fund Corporation and is funded through the Workforce Development Program.

Candidate Criteria

Candidate must be a new entrant into the workforce, are transitioning to a new career, or the unemployed or underemployed who are entering a new field.

Candidate must have not previously participated in an NOHFC funded internship in the 2020 Mandate.

Candidate must be 18 years of age or older.

Candidate must be legally eligible to work in Canada.

Once hired, the candidate must reside in the Northern Ontario community in which they are employed.